

TOP RANKINGS IN THE MOST USED SEARCH ENGINES



is your online business growth healthy?

Optimization Report and Analysis

PerazimMedia SEO Tools

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Date: 11/2/2009

Recipient: Geary Energy

This customized report has been created with Perazim Media's SEO web site promotion tool .


We also provide Keyword Density Reports, Link Management Reports, SER Reports, SES reports and Website Optimization Reports all to help you and the growth of your online business.

We know and understand how important it is to have a professional web presence. With our cutting edge SEO Tools we give your business a head start.




Report overview

This report helps you to optimize the web page "<http://www.gearyenergy.com/>" for a high ranking on Google.com for the search term "natural gas services".






Your web page

	<p>http://www.gearyenergy.com/</p> <p>Title: Geary Energy</p> <p>Description: [No meta description available.]</p>
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Your competitors for the search term "natural gas services" on Google.com

1		<p>http://www.ngsgi.com/</p> <p>Title: Natural Gas Service Group, Inc. - Welcome</p> <p>Description: Natural Gas Services Group, Inc. (NGSG), located in Midland, Texas and Tulsa, Oklahoma, is a premier provider of natural gas compression equipment and industrial flare systems.</p>
2		<p>http://www.oneok.com/</p> <p>Title: ONEOK</p> <p>Description: [No meta description available.]</p>
3		<p>http://www.georgianaturalgas.com/</p> <p>Title: There's Only One Georgia Natural Gas Home</p> <p>Description: An Atlanta utility company, Georgia Natural Gas is Georgia's leading natural gas service provider and energy marketer for home and business. Home of Gas Guy. An Atlanta utility company, Georgia Natural Gas is Georgia's leading natural gas service provider and energy marketer for home and business. Home of Gas Guy.</p>

Your competitors for the search term "natural gas services" on Google.com

4		<p>http://www.piedmontng.com/</p> <p>Title: Piedmont Natural Gas - Home</p> <p>Description: Piedmont Natural Gas Company, Inc. is an energy and services company primarily engaged in the distribution of natural gas to over 690,000 residential, commercial and industrial customers in North Carolina, South Carolina and Tennessee. In the Carolinas, the Company's service area is comprised of numerous cities, towns and communities including Anderson, Greenville and Spartanburg in South Carolina and Charlotte, Salisbury, Greensboro, Winston-Salem, High Point, Burlington and Hickory in North Carolina. In Tennessee, its service area is the metropolitan area of Nashville. The Company also retails residential and commercial gas appliances in Tennessee.</p>
5		<p>http://www.psc.state.ga.us/gas/gas.asp</p> <p>Title: Georgia Public Service Commission</p> <p>Description: [No meta description available.]</p>
6		<p>http://www.dcppartners.com/Businesses/Pages/NaturalGasServices.aspx</p> <p>Title: Natural Gas Services</p> <p>Description: [No meta description available.]</p>
7		<p>http://www.newpointgas.com/</p> <p>Title: Gas Treating and Gas Processing Services - Natural Gas Treating and Plants</p> <p>Description: Natural Gas treating, gas processing, gas plant and contract services for amine plants, carbon dioxide (Co2), oxygen, helium, and hydrogen. Contact natural gas processing experts.</p>
8		<p>http://www.txgas.com/</p> <p>Title: ONEOK</p> <p>Description: ONEOK is a diversified energy company and the sole general partner of ONEOK Partners, one of the largest publicly traded limited partnerships. It is among the largest natural gas distributors in the United States and its energy services operation focuses primarily on marketing natural gas and related services throughout the U.S.</p>

Your competitors for the search term "natural gas services" on Google.com

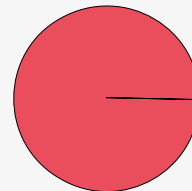
9		<p>http://www.gasgeorgia.com/</p> <p>Title: Order Natural Gas Service in Georgia GasGeorgia</p> <p>Description: Order natural gas service from leading Georgia energy companies at GasGeorgia.</p>
10		<p>http://www.cngc.com/</p> <p>Title: Cascade Natural Gas Home Page</p> <p>Description: [No meta description available.]</p>

Analyzed search terms

1. natural gas services
2. natural
3. gas
4. services

Top 10 Ranking Requirements Score™

0%



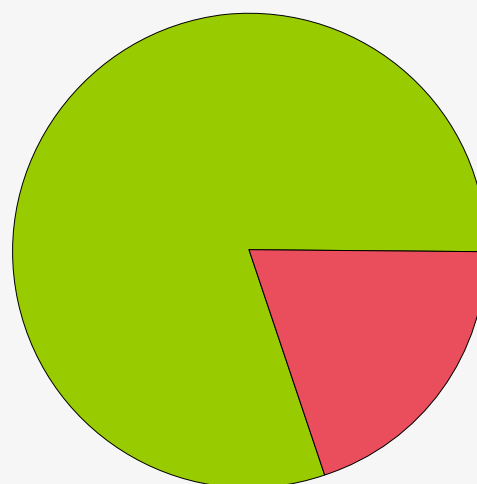
The Top 10 Ranking Requirements Score™ of 0% means that the web page www.gearyenergy.com meets only 0% of the requirements for a top 10 ranking on Google.com for the search term "natural gas services".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	9	19
Very Important:	11	0
Important:	42	2
Moderately Important:	41	10
Slightly Important:	30	2
Total:	133	33

Ranking Factors Performance



■ 133 ranking factors passed
■ 33 ranking factors failed

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Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "natural gas services" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	Natural Gas Service Group, Inc. - Welcome
2	ONEOK
3	There's Only One Georgia Natural Gas Home
4	Piedmont Natural Gas - Home
5	Georgia Public Service Commission
6	Natural Gas Services
7	Gas Treating and Gas Processing Services - Natural Gas Treating and Plants
8	ONEOK
9	Order Natural Gas Service in Georgia Gas Georgia
10	Cascade Natural Gas Home Page

Your contents

Geary Energy

Advice for your document title

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "natural gas services" at least once.	<<
Keyword density:	0% to 100%	0%	You should increase the keyword density for the search term "natural gas services".	<<

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "natural" at least once.	<<
Keyword density:	0% to 33%	0%	You should increase the keyword density for the search term "natural".	<<

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You should use the search term "gas" at least once.	<<

Advice for your document title

Search term: "natural gas services"

Keyword density:	0% to 33%	0%	You should increase the keyword density for the search term "gas".	<<
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Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "services" at least once.	<<
Keyword density:	0% to 33%	0%	You should increase the keyword density for the search term "services".	<<

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You should use one of the keywords "natural", "gas" or "services" at least once.	<<
Keyword density:	0% to 33%	0%	You should increase the keyword density for the keywords "natural", "gas" or "services".	<<

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	AllTheWeb (preset settings)	AOL.com	Google.com	Yahoo.com	Peak Value
To Your Site:	3	11	0	0	12	12
To Site 1:	11	347	2	2	0	347
To Site 2:	137	4,700	46	46	6,653	6,653
To Site 3:	42	341	4	4	532	532
To Site 4:	153	4,700	79	79	4,851	4,851
To Site 5:	212	1,040	25	25	688	1,040
To Site 6:	12	6	1	1	6	12
To Site 7:	25	118	4	4	310	310
To Site 8:	18	117	21	21	161	161
To Site 9:	15	256	4	4	403	403
To Site 10:	65	2,230	33	33	4,041	4,041
Range:	3 to 212	6 to 4,700	0 to 79	0 to 79	0 to 6,653	12 to 6,653

Advice for the global link popularity

In average, less web pages link to your page than to the top ranked pages. The average link popularity of the top ranked pages is 1,668, the link popularity of your web page is 12. You must increase the number of web pages from different domains that link to your web site. Keep in mind that all search engines also evaluate the link texts and the quality of the web pages that link to your web site.

<<

Google cannot find any web site that links to your web site from a different domain. Make sure that Google is able to access your web site and that Google has not banned your web site from its index.

<<

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
[empty]	http://www.gearyenergy.com	http://www.58x.com/portfolio/
http://www.gearyenergy.com	http://www.gearyenergy.com	http://www.58x.com/portfolio/
http://www.gearyenergy.com	http://www.gearyenergy.com	http://www.sourcetool.com/profile_page.php?BIN=1000116077
Official Website	http://www.gearyenergy.com	http://yellowpages.aol.com/energy-management-systems-and-products/ok/bixby/?invocationType=localCatPick.search
www.gearyenergy.com	http://www.gearyenergy.com	http://www.ieca.net/sponsor-fall.shtml
www.gearyenergy.com	http://www.gearyenergy.com	http://www.pge.com/pipeline/library/industry_links/mkrlist.shtml

Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "natural gas services" in their link texts. The more links to your web site contain "natural gas services" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

Less than 10% of the analyzed inbound link texts contain the search term "natural gas services". You must increase the number of inbound link texts that contain that search term.

Less than 20% of the analyzed inbound link texts contain the search term "natural gas services". You must increase the number of inbound link texts that contain that search term.

Less than 40% of the analyzed inbound link texts contain the search term "natural gas services". You must increase the number of inbound link texts that contain that search term.

Less than 60% of the analyzed inbound link texts contain the search term "natural gas services". You must increase the number of inbound link texts that contain that search term.

Less than 80% of the analyzed inbound link texts contain the search term "natural gas services". You must

Advice for the link texts of inbound links

increase the number of inbound link texts that contain that search term.

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

FAIL (the browser should render some flash content, not this). LATEST NEWS New **Gas** Wells Acquired GearyEnergy recently purchased an interest in two new **natural gas** fields, one each in Texas and Oklahoma. Company president Frank Geary said of the purchase, "This is an important step in building our energy network that will bring our customers the energy they need, whenever and wherever they need it." We've Moved! GearyEnergy, LLC has moved into larger offices! Our new address is: 7712 South Yale Ave Tulsa, OK 74136 Mission Statement GearyEnergy provides a vertically integrated mix of energy products and **services** including supply, aggregation, transportation, cogeneration, and marketing that address the complex needs of energy-reliant enterprises.

GearyEnergy believes in a fun, family- and community-oriented work environment, offering a generous wage and giving back to the community in which we live. Company History GearyEnergy was founded in 1998 to provide wholesale, retail, and industrial end-users with reliable supplies of **natural gas**, and simultaneously providing reliable markets for producers and suppliers. GearyEnergy has grown quickly into a \$200 million provider, aggregator, trader, and transporter of **natural gas**, serving clients throughout North America.

The company's President, co-founder, and operating manager, Frank S. Geary, has been a member of the **natural gas** industry since 1988. Mr. Geary's personal experience and extensive network of relationships within the industry provide GearyEnergy with a solid, competitive operating foundation. GearyEnergy is a closely held Limited Liability Corporation and is a federally certified minority owned small business. The principal offices are located at 7712 South Yale Ave, Tulsa, OK 74136. GearyEnergy.Com © 2006 | Privacy Policy

Advice for your body text

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You should use the search term "natural gas services" at least once.	<<
Keyword density:	0% to 2%	0%	You should increase the keyword density for the search term "natural gas services".	<<
Number of words:	65 to 1,487	286	OK	OK

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 26	4	OK	OK
Keyword density:	1% to 7%	1%	OK	OK

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 70	5	OK	OK
Keyword density:	2% to 9%	2%	OK	OK

Search term: "services"

Advice for your body text**Search term: "natural gas services"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	2	OK	OK
Keyword density:	0% to 2%	1%	OK	OK

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	2 to 94	11	OK	OK
Keyword density:	1% to 5%	1%	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.gearyenergy.com/	Wednesday, November 28, 2001
1	http://www.ngsgj.com/	Thursday, May 23, 2002
2	http://www.oneok.com/	Saturday, August 19, 1995 (oldest domain)
3	http://www.georgianaturalgas.com/	Wednesday, September 02, 1998
4	http://www.piedmontng.com/	Wednesday, December 13, 1995
5	http://www.psc.state.ga.us/gas/gas.asp	Thursday, February 06, 2003
6	http://www.dcppartners.com/Businesses/Pages/NaturalGasServices.aspx	Saturday, October 27, 2007 (newest domain)
7	http://www.newpointgas.com/	n/a
8	http://www.txgas.com/	Sunday, June 10, 2001
9	http://www.gasgeorgia.com/	Tuesday, February 22, 2005
10	http://www.cngc.com/	Friday, September 12, 1997
Range	Saturday, August 19, 1995 to Saturday, October 27, 2007	

Advice for the web site age

Your web site is about 8 years old. This is very good because the older your web site, the better it is for your rankings on Google.com.

OK

Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your contents

[not used]

Advice for your H1 headline texts

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "natural gas services" at least once but this is optional.	<
Keyword density:	0% to 75%	0%	You could increase the keyword density for the search term "natural gas services" but this is optional.	<

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "natural" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "natural" but this is optional.	<

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "gas" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "gas" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use one of the keywords "natural", "gas" or "services" at least once but this is optional.	<

Advice for your H1 headline texts**Search term: "natural gas services"**

Keyword density:	0% to 25%	0%	You could increase the keyword density for the keywords "natural", "gas" or "services" but this is optional.	<
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Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents

Rank	Words In Domain Name	URL
1	ngsgi	http://www.ngsgi.com/
2	oneok	http://www.oneok.com/
3	georgianaturalgas	http://www.georgianaturalgas.com/
4	piedmontng	http://www.piedmontng.com/
5	psc state ga	http://www.psc.state.ga.us/gas/gas.asp
6	dcppartners	http://www.dcppartners.com/Businesses/Pages/NaturalGasServices.aspx
7	newpointgas	http://www.newpointgas.com/
8	txgas	http://www.txgas.com/
9	gasgeorgia	http://www.gasgeorgia.com/
10	cngc	http://www.cngc.com/

Your contents

gearyenergy (Domain name: "gearyenergy.com")

Advice for the domain name

The domain name gearyenergy.com does not contain the search term "natural gas services".

If you have a young web site with only a few inbound links, then consider registering a new domain name that contains the search term "natural gas services".

If you have an established web site with a lot of inbound links, then you must compensate by improving the other search engine ranking factors.

Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	[no words]	http://www.ngsgi.com/
2	[no words]	http://www.oneok.com/
3	[no words]	http://www.georgianaturalgas.com/
4	[no words]	http://www.piedmontng.com/
5	gas gas	http://www.psc.state.ga.us/gas/gas.asp
6	Businesses Pages NaturalGasServices	http://www.dcppartners.com/Businesses/Pages/NaturalGasServices.aspx
7	[no words]	http://www.newpointgas.com/
8	[no words]	http://www.txgas.com/
9	[no words]	http://www.gasgeorgia.com/
10	[no words]	http://www.cngc.com/

Your contents

[no words] (no page URL because you analyzed your homepage)

Advice for your page URL

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "natural gas services" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "natural gas services" but this is optional.	<

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "natural" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "natural" but this is optional.	<

Search term: "gas"

Advice for your page URL

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "gas" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "gas" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use one of the keywords "natural", "gas" or "services" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the keywords "natural", "gas" or "services" but this is optional.	<

Links from social networks

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)

	Del.icio.us	Digg	Total
To Your Site:	0	0	0
To Site 1:	1	0	1
To Site 2:	12	0	12
To Site 3:	14	0	14
To Site 4:	26	0	26
To Site 5:	18	9	27
To Site 6:	0	0	0
To Site 7:	1	1	2
To Site 8:	2	0	2
To Site 9:	7	0	7
To Site 10:	7	0	7
Range:	0 to 26	0 to 9	0 to 27

Advice for the links from social networks

None of the selected social network sites found pages that link to your web site "www.gearyenergy.com". Try to get at least one web page to link to your web page on these social networks.



Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	0.99s	1.82s	1.13s	0.75s	n/a	n/a	n/a	n/a	n/a	0.75s to 1.82s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	n/a	very fast: top 15%	average: top 45%	very fast: top 20%	very fast: top 10%	n/a	n/a	n/a	n/a	n/a	average: top 45% to very fast: top 10%

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com. If you have a slow web site, you should contact or even switch your web hosting provider.



Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

Your contents

[not used]

Advice for your H2-H6 headline texts

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "natural" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "natural" but this is optional.	<

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "gas" at least once but this is optional.	<
Keyword density:	0% to 15%	0%	You could increase the keyword density for the search term "gas" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use one of the keywords "natural", "gas" or "services" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the keywords "natural", "gas" or "services" but this is optional.	<

Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

[not used]

Advice for your IMG ALT attributes

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "natural" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "natural" but this is optional.	<

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "gas" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "gas" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	0	You could use one of the keywords "natural", "gas" or "services" at least once but this is optional.	<
Keyword density:	0% to 19%	0%	You could increase the keyword density for the keywords	<

Advice for your IMG ALT attributes

Search term: "natural gas services"

"natural", "gas" or "services" but this is optional.

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.com	.com	.com	.com	.com	.us	.com	.com	.com	.com	.com

Advice for the top level domain of your web site

Your web site URL www.gearyenergy.com contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com.

OK

Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between `...` or `...` tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents

Rank	Keyword use in bold body text
1	[not used]
2	ONEOK Partners 2008 Schedule K-1:
3	[not used]
4	[not used]
5	Consumer Alert Related Links Pricing Natural Gas Providers Natural Gas Competition in Georgia Federal Natural Gas Cases
6	Collbran Gas Gathering Asset Name Processing Capacity (MMcfd) Miles of Pipe Throughput Capacity (MMcfd) DCP East Texas Holdings, LLC Asset Name Processing Capacity (MMcfd) Miles of Pipe Throughput Capacity (MMcfd) Discovery Producer Services , LLC Asset Name Processing Capacity (MMcfd) Miles of Pipe Throughput Capacity (MMcfd) Douglas Gas Gathering Asset Name Processing Capacity (MMcfd) Miles of Pipe Throughput Capacity (MMcfd) Michigan Systems An [and 441 additional characters]
7	1-866-964-4558 Newpoint Gas , LP 1-866-964-4558 For Process Heating Systems for Industrial Applications visit: For Gas Pretreatment Systems for Marine Applications visit: 1-866-964-4558
8	[not used]
9	Returning Users fixed rate plans Sign up for the Market Introductory Plan and Get a \$10 Bill Credit for 4 Months, a \$40 Value! Are you looking for... Search for Natural Gas in Your Area:
10	[not used]

Your contents

LATEST NEWS Mission Statement Company History

Advice for your bold body text

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "natural" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "natural" but this is optional.	<

Advice for your bold body text

Search term: "natural gas services"

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "gas" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "gas" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use one of the keywords "natural", "gas" or "services" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the keywords "natural", "gas" or "services" but this is optional.	<

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://www.gearyenergy.com/	Rank #18,248,888
1	http://www.ngsgi.com/	Rank #7,216,333 (least visitors of the competitors)
2	http://www.oneok.com/	Rank #112,791
3	http://www.georgianaturalgas.com/	Rank #456,153
4	http://www.piedmontng.com/	Rank #309,374
5	http://www.psc.state.ga.us/gas/gas.asp	Rank #9,753 (most visitors of the competitors)
6	http://www.dcppartners.com/Businesses/Pages/NaturalGasServices.aspx	Rank #5,668,431
7	http://www.newpointgas.com/	Rank #1,557,788
8	http://www.txgas.com/	n/a
9	http://www.gasgeorgia.com/	Rank #1,118,561
10	http://www.cngc.com/	Rank #2,336,031
Range		9,753 to 7,216,333 (average rank: #2,087,246)

Advice for the number of visitors to your site

Your web site www.gearyenergy.com does not appear to attract many visitors because your traffic rank is above #100,000 and you have less visitors than the average of your competitors. This could be disadvantageous to your rankings on Google.com.

<<

Keyword use in same domain link texts

Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same domain link texts into account.

Example: The HTML tag `Contact information` contains the same domain link text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	Privacy Policy	/index-5.html

Advice for your same domain link texts

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "natural gas services" at least once but this is optional.	<
Keyword density:	0% to 7%	0%	You could increase the keyword density for the search term "natural gas services" but this is optional.	<

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 19	0	You could use the search term "natural" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "natural" but this is optional.	<

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 37	0	You could use the search term "gas" at least once but this is optional.	<
Keyword density:	0% to 21%	0%	You could increase the keyword density for the search term "gas" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
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Advice for your same domain link texts**Search term: "natural gas services"**

Number of keywords:	0 to 49	0	You could use one of the keywords "natural", "gas" or "services" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the keywords "natural", "gas" or "services" but this is optional.	<

Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your contents

[not used]

Advice for your outbound link texts

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "natural" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "natural" but this is optional.	<

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "gas" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "gas" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	0	You could use one of the keywords "natural", "gas" or "services" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the keywords	<

Advice for your outbound link texts

Search term: "natural gas services"

"natural", "gas" or "services" but this is optional.

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com.

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents

No.	Same Domain Link URL	Link Text
1.	index 5 [/index-5.html]	Privacy Policy

Advice for your same domain link URLs

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "natural gas services" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "natural gas services" but this is optional.	<

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use the search term "natural" at least once but this is optional.	<
Keyword density:	0% to 30%	0%	You could increase the keyword density for the search term "natural" but this is optional.	<

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 16	0	You could use the search term "gas" at least once but this is optional.	<
Keyword density:	0% to 52%	0%	You could increase the keyword density for the search term "gas" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 26	0	You could use one of the keywords "natural", "gas" or	<

Advice for your same domain link URLs**Search term: "natural gas services"**

			"services" at least once but this is optional.	
Keyword density:	0% to 28%	0%	You could increase the keyword density for the keywords "natural", "gas" or "services" but this is optional.	<

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

[not used]

Advice for your outbound link URLs

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "natural" at least once but this is optional.	<
Keyword density:	0% to 0%	0%	You could increase the keyword density for the search term "natural" but this is optional.	<

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use the search term "gas" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the search term "gas" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	0	You could use one of the keywords "natural", "gas" or "services" at least once but this is optional.	<
Keyword density:	0% to 1%	0%	You could increase the keyword density for the keywords	<

Advice for your outbound link URLs

Search term: "natural gas services"

"natural", "gas" or "services" but this is optional.

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	Natural Gas Services Group, Inc. (NGSG), located in Midland, Texas and Tulsa, Oklahoma, is a premier provider of natural gas compression equipment and industrial flare systems.
2	[not used]
3	An Atlanta utility company, Georgia Natural Gas is Georgia's leading natural gas service provider and energy marketer for home and business. Home of Gas Guy . An Atlanta utility company, Georgia Natural Gas is Georgia's leading natural gas service provider and energy marketer for home and business. Home of Gas Guy .
4	Piedmont Natural Gas Company, Inc. is an energy and services company primarily engaged in the distribution of natural gas to over 690,000 residential, commercial and industrial customers in North Carolina, South Carolina and Tennessee. In the Carolinas, the Company's service area is comprised of numerous cities, towns and communities including Anderson, Greenville and Spartanburg in South Carolina and Charlotte, Salisbury, Greensboro, Winston-Sal [and 208 additional characters]
5	[not used]
6	[not used]
7	Natural Gas treating, gas processing, gas plant and contract services for amine plants, carbon dioxide (Co2), oxygen, helium, and hydrogen. Contact natural gas processing experts.
8	ONEOK is a diversified energy company and the sole general partner of ONEOK Partners, one of the largest publicly traded limited partnerships. It is among the largest natural gas distributors in the United States and its energy services operation focuses primarily on marketing natural gas and related services throughout the U.S.
9	Order natural gas service from leading Georgia energy companies at GasGeorgia .
10	[not used]

Your contents

[not used]

Advice for your meta description

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You should use the search term "natural gas services" at least once.	<<

Advice for your meta description

Search term: "natural gas services"

Keyword density:	0% to 12%	0%	You should increase the keyword density for the search term "natural gas services".	<<
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Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You should use the search term "natural" at least once.	<<
Keyword density:	0% to 9%	0%	You should increase the keyword density for the search term "natural".	<<

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You should use the search term "gas" at least once.	<<
Keyword density:	0% to 18%	0%	You should increase the keyword density for the search term "gas".	<<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You should use the search term "services" at least once.	<<
Keyword density:	0% to 4%	0%	You should increase the keyword density for the search term "services".	<<

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	0	You should use one of the keywords "natural", "gas" or "services" at least once.	<<
Keyword density:	0% to 9%	0%	You should increase the keyword density for the keywords "natural", "gas" or "services".	<<

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	0	0	0	0	1	2	0	0	0	0	0 to 2

Advice for the number of trailing slashes in your web site URL

The URL www.gearyenergy.com does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	one error, not valid http://validator.w3.org/check?uri=http://www.gearyenergy.com/
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://www.gearyenergy.com/

Advice regarding the validity of your web site

The HTML code validation of your web page www.gearyenergy.com failed. This means that Google.com might not be able to read your web page. You should fix any HTML errors.



Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
17	9	29	70	n/a	40	26	28	46	70	11	9 to 70

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
15	18	14	6	n/a	10	15	15	11	6	19	6 to 19

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.gearyenergy.com is 17. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is too difficult to comprehend. If the language of your web page is not English, then the score might be alright.

To improve your score, break long sentences into shorter sentences and use shorter words. In addition, make sure that you end sentences with punctuation (a period, question mark, or exclamation point). There should be one space between each word, and after any punctuation, including commas.

<<

Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	ngs, ngsg, natural gas services group, inc, oil, gas , midland, odessa, tulsa, oklahoma, texas, permian basin, engineered products, compression systems, compressors, parts, rental, flare, design, rebuilt, rebuild
2	ONEOK, oneok, natural gas , natural gas liquids, transportation, NGL, ONEOK Partners, natural gas utility, natural gas distribution, distribution, natural gas processing, natural gas storage
3	gas in georgia, atlanta gas light co, georgia natural gas prices, georgia energy marketers, energy in georgia, georgia utility company, atlanta utility company, gas guy, gas guy, gng, georgia gas prices, atlanta gas prices, southstar energy, piedmont natural gas company, your gas company, piedmont energy, agl, agl resources, trueblue, natural gas marketer in georgia, gas price plan, utilities in Atlanta, atlanta natural gas provider, trueblue crew [and 1,385 additional characters]
4	To Come
5	[not used]
6	[not used]
7	gas treating, treating natural gas , gas plant treating, natural gas treating, pressure swing adsorption, gas processing, gas plant, plants
8	ONEOK, oneok, natural gas , natural gas liquids, transportation, NGL, ONEOK Partners, natural gas utility, natural gas distribution, distribution, natural gas processing, natural gas storage
9	gas georgia, natural gas in georgia, ga natural gas , natural gas , gas , natural gas rates, catalyst natural gas , georgia natural gas , gas south, scana energy in georgia
10	[not used]

Your contents

[not used]

Advice for your meta keywords

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "natural gas services" at least once but this is optional.	<
Keyword density:	0% to 11%	0%	You could increase the keyword density for the search term "natural gas services" but this is optional.	<

Advice for your meta keywords

Search term: "natural gas services"

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 12	0	You could use the search term "natural" at least once but this is optional.	<
Keyword density:	0% to 25%	0%	You could increase the keyword density for the search term "natural" but this is optional.	<

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 54	0	You could use the search term "gas" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "gas" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 74	0	You could use one of the keywords "natural", "gas" or "services" at least once but this is optional.	<
Keyword density:	0% to 19%	0%	You could increase the keyword density for the keywords "natural", "gas" or "services" but this is optional.	<

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	NGS Employees Investor Relations Home Request Info Employment Products & Services Locations & Facilities Contact Us SCSEngineered Products
2	Choose a Company.
3	Why Choose GNG?
4	> Start/Stop Service > Customer Self Service > Council for Responsible Energy > Bill Payment Options > Safety Tips
5	PSC Home Agencies & Organizations Sitemap FAQ Newsroom
6	Site Map Contact Us
7	1-866-964-4558 contact@newpoing gas .com Deepwater Operations Conference and Exhibition From 11/10/2009 to 11/12/2009 JavaScript NOT enabled on this browser, cannot fully view page!
8	http://www.oneok.com:80/
9	Want to Order by Phone?
10	For homes, commerce, and industry across Washington and Oregon, we're dedicated to delivering the comfort and cost-effectiveness of clean-burning natural gas to the communities where we live and work.

Your contents

FAIL (the browser should render some flash content, not this).

Advice for your first sentence of the body text

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "natural" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "natural" but this is optional.	<

Advice for your first sentence of the body text

Search term: "natural gas services"

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "gas" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "gas" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "services" at least once but this is optional.	<
Keyword density:	0% to 6%	0%	You could increase the keyword density for the search term "services" but this is optional.	<

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "natural", "gas" or "services" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the keywords "natural", "gas" or "services" but this is optional.	<

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your contents

No.	HTML Comment Text
1.	[if !IE]>

Advice for your HTML comments

Search term: "natural gas services"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "natural"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "natural" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "natural" but this is optional.	<

Search term: "gas"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "gas" at least once but this is optional.	<
Keyword density:	0% to 5%	0%	You could increase the keyword density for the search term "gas" but this is optional.	<

Search term: "services"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "natural", "gas" or "services"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 9	0	You could use one of the keywords "natural", "gas" or "services" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the keywords "natural", "gas" or "services" but this is optional.	<

Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.gearyenergy.com" contains 287 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. You don't use the Meta Keywords tag so there will not be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses 1,003 bytes of script code which makes it harder for search engines to index your page. Consider putting the script code in an external file with the <script src="myscripts.js"></script> commands. The file "myscripts.js" should be a simple text file that contains only the script code without any HTML markup. The next time your page is spidered by the search engine robots, the important content on your page will be closer to the top of the page, and you might have a better keyword density.	<<
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.gearyenergy.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.gearyenergy.com" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web sites don't have their own domain name. Some search engines also limit the number of web pages they'll index	OK

Advice

from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.gearyenergy.com on Google.com.

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "natural gas services"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "natural gas services"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example [Amazon](http://Amazon.com) or [Wikipedia](http://Wikipedia.com)?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "natural gas services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	0	0	0	0	0	1	0	0	0	0	0 to 1
Body Text:	0	2	0	0	0	0	3	0	0	0	0	0 to 3
H1 Texts:	0	0	0	0	0	0	1	0	0	0	0	0 to 1
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	0	1	0	0	0	0	0 to 1
H2-H6 Texts:	0	0	0	0	0	0	0	0	0	0	0	all 0
IMG ALT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Bold Text:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LT:	0	0	0	0	0	0	1	0	0	0	0	0 to 1
Outbound LT:	0	0	0	0	0	0	0	0	0	0	0	all 0
SD LU:	0	0	0	0	0	0	1	0	0	0	0	0 to 1
Outbound LU:	0	0	0	0	0	0	0	0	0	0	0	all 0
Meta Descr.:	0	1	0	0	0	0	0	0	0	0	0	0 to 1
Meta Keyw.:	0	1	0	0	0	0	0	0	0	0	0	0 to 1
First Sentence:	0	0	0	0	0	0	0	0	0	0	0	all 0
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "natural"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	1	0	1	1	0	1	1	0	1	1	0 to 1
Body Text:	4	4	5	8	1	16	15	22	6	26	4	1 to 26
H1 Texts:	0	1	0	0	0	0	1	0	0	1	0	0 to 1
Domain:	0	0	0	1	0	0	0	0	0	0	0	0 to 1
Page URL:	0	0	0	0	0	0	1	0	0	0	0	0 to 1
H2-H6 Texts:	0	0	0	1	0	0	0	0	0	2	0	0 to 2
IMG ALT:	0	0	0	4	1	0	0	1	0	2	1	0 to 4
Bold Text:	0	0	0	0	0	3	0	0	0	1	0	0 to 3
SD LT:	0	0	2	2	1	6	1	12	0	19	3	0 to 19
Outbound LT:	0	0	0	0	0	0	0	0	2	0	0	0 to 2
SD LU:	0	0	1	0	3	0	1	8	0	7	0	0 to 8
Outbound LU:	0	0	0	0	0	0	0	0	1	0	0	0 to 1

Search term: "natural"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	0	2	0	4	2	0	0	2	2	1	0	0 to 4
Meta Keyw.:	0	1	6	12	0	0	0	2	6	6	0	0 to 12
First Sentence:	0	0	0	0	0	0	0	0	0	0	1	0 to 1
HTML Comm.:	0	0	1	0	0	0	0	0	2	0	1	0 to 2

Search term: "gas"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	1	0	1	1	0	1	3	0	2	1	0 to 3
Body Text:	5	6	15	11	1	30	34	70	26	35	4	1 to 70
H1 Texts:	0	1	0	0	0	0	1	2	1	1	0	0 to 2
Domain:	0	0	0	1	0	0	0	1	1	1	0	0 to 1
Page URL:	0	0	0	0	0	2	1	0	0	0	0	0 to 2
H2-H6 Texts:	0	0	0	1	0	0	0	0	1	4	0	0 to 4
IMG ALT:	0	0	0	5	1	0	0	3	0	5	2	0 to 5
Bold Text:	0	0	0	0	0	3	2	2	0	1	0	0 to 3
SD LT:	0	0	4	4	1	11	3	37	0	23	3	0 to 37
Outbound LT:	0	0	0	0	0	2	0	0	4	0	0	0 to 4
SD LU:	0	0	1	1	4	12	1	14	0	16	0	0 to 16
Outbound LU:	0	0	0	0	0	0	0	0	3	0	0	0 to 3
Meta Descr.:	0	2	0	6	3	0	0	4	2	2	0	0 to 6
Meta Keyw.:	0	2	6	54	0	0	0	6	6	9	0	0 to 54
First Sentence:	0	0	0	0	0	0	0	1	0	0	1	0 to 1
HTML Comm.:	0	0	4	0	0	0	0	0	7	0	3	0 to 7

Search term: "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	0	0	0	0	0	1	1	0	0	0	0 to 1
Body Text:	2	4	6	5	0	1	8	2	5	0	1	0 to 8
H1 Texts:	0	0	0	0	0	0	1	0	0	0	0	0 to 1
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	0	0	1	0	0	0	0	0 to 1
H2-H6 Texts:	0	0	0	1	0	0	0	0	0	0	0	0 to 1
IMG ALT:	0	0	0	1	0	0	0	1	0	0	2	0 to 2
Bold Text:	0	0	0	0	0	0	1	0	0	0	0	0 to 1

Search term: "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	0	2	2	0	0	0	2	0	0	0	1	0 to 2
Outbound LT:	0	0	0	2	0	0	0	0	3	0	0	0 to 3
SD LU:	0	0	1	0	0	0	1	1	0	3	0	0 to 3
Outbound LU:	0	0	0	0	0	0	0	0	6	0	0	0 to 6
Meta Descr.:	0	1	0	0	1	0	0	1	2	0	0	0 to 2
Meta Keyw.:	0	1	0	8	0	0	0	0	0	0	0	0 to 8
First Sentence:	0	1	0	0	0	0	0	0	0	0	0	0 to 1
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Keywords "natural", "gas" or "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0	2	0	2	2	0	3	5	0	3	2	0 to 5
Body Text:	11	14	26	24	2	47	57	94	37	61	9	2 to 94
H1 Texts:	0	2	0	0	0	0	3	2	1	2	0	0 to 3
Domain:	0	0	0	2	0	0	0	1	1	1	0	0 to 2
Page URL:	0	0	0	0	0	2	3	0	0	0	0	0 to 3
H2-H6 Texts:	0	0	0	3	0	0	0	0	1	6	0	0 to 6
IMG ALT:	0	0	0	10	2	0	0	5	0	7	5	0 to 10
Bold Text:	0	0	0	0	0	6	3	2	0	2	0	0 to 6
SD LT:	0	2	8	6	2	17	6	49	0	42	7	0 to 49
Outbound LT:	0	0	0	2	0	2	0	0	9	0	0	0 to 9
SD LU:	0	0	3	1	7	12	3	23	0	26	0	0 to 26
Outbound LU:	0	0	0	0	0	0	0	0	10	0	0	0 to 10
Meta Descr.:	0	5	0	10	6	0	0	7	6	3	0	0 to 10
Meta Keyw.:	0	4	12	74	0	0	0	8	12	15	0	0 to 74
First Sentence:	0	1	0	0	0	0	0	1	0	0	2	0 to 2
HTML Comm.:	0	0	5	0	0	0	0	0	9	0	4	0 to 9

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "natural gas services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0%	0% to 100%
Body Text:	0%	2%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0% to 2%
H1 Texts:	0%	0%	0%	0%	0%	0%	75%	0%	0%	0%	0%	0% to 75%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	0%	33%	0%	0%	0%	0%	0% to 33%
H2-H6 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
IMG ALT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Bold Text:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LT:	0%	0%	0%	0%	0%	0%	7%	0%	0%	0%	0%	0% to 7%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
SD LU:	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0% to 2%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Meta Descr.:	0%	12%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 12%
Meta Keyw.:	0%	11%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 11%
First Sentence:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "natural"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	17%	0%	11%	25%	0%	33%	9%	0%	13%	20%	0% to 33%
Body Text:	1%	2%	2%	3%	2%	3%	1%	2%	1%	7%	4%	1% to 7%
H1 Texts:	0%	13%	0%	0%	0%	0%	25%	0%	0%	6%	0%	0% to 25%
Domain:	0%	0%	0%	100%	0%	0%	0%	0%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	0%	33%	0%	0%	0%	0%	0% to 33%
H2-H6 Texts:	0%	0%	0%	4%	0%	0%	0%	0%	0%	7%	0%	0% to 7%
IMG ALT:	0%	0%	0%	8%	7%	0%	0%	11%	0%	9%	5%	0% to 11%
Bold Text:	0%	0%	0%	0%	0%	25%	0%	0%	0%	3%	0%	0% to 25%
SD LT:	0%	0%	3%	3%	3%	4%	2%	1%	0%	17%	5%	0% to 17%
Outbound LT:	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0% to 2%
SD LU:	0%	0%	1%	0%	6%	0%	2%	30%	0%	12%	0%	0% to 30%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 0%

Search term: "natural"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	0%	8%	0%	8%	2%	0%	0%	8%	4%	9%	0%	0% to 9%
Meta Keyw.:	0%	4%	25%	5%	0%	0%	0%	11%	25%	22%	0%	0% to 25%
First Sentence:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	3%	0% to 3%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	2%	0% to 2%

Search term: "gas"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	17%	0%	11%	25%	0%	33%	27%	0%	25%	20%	0% to 33%
Body Text:	2%	2%	5%	4%	2%	6%	3%	5%	4%	9%	4%	2% to 9%
H1 Texts:	0%	13%	0%	0%	0%	0%	25%	20%	13%	6%	0%	0% to 25%
Domain:	0%	0%	0%	100%	0%	0%	0%	100%	100%	100%	0%	0% to 100%
Page URL:	0%	0%	0%	0%	0%	100%	33%	0%	0%	0%	0%	0% to 100%
H2-H6 Texts:	0%	0%	0%	4%	0%	0%	0%	0%	4%	15%	0%	0% to 15%
IMG ALT:	0%	0%	0%	10%	7%	0%	0%	33%	0%	23%	10%	0% to 33%
Bold Text:	0%	0%	0%	0%	0%	25%	3%	8%	0%	3%	0%	0% to 25%
SD LT:	0%	0%	7%	5%	3%	7%	7%	4%	0%	21%	5%	0% to 21%
Outbound LT:	0%	0%	0%	0%	0%	13%	0%	0%	5%	0%	0%	0% to 13%
SD LU:	0%	0%	1%	2%	8%	8%	2%	52%	0%	26%	0%	0% to 52%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0% to 1%
Meta Descr.:	0%	8%	0%	12%	3%	0%	0%	16%	4%	18%	0%	0% to 18%
Meta Keyw.:	0%	7%	25%	22%	0%	0%	0%	32%	25%	33%	0%	0% to 33%
First Sentence:	0%	0%	0%	0%	0%	0%	0%	4%	0%	0%	3%	0% to 4%
HTML Comm.:	0%	0%	1%	0%	0%	0%	0%	0%	2%	0%	5%	0% to 5%

Search term: "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	0%	0%	0%	0%	0%	33%	9%	0%	0%	0%	0% to 33%
Body Text:	1%	2%	2%	2%	0%	0%	1%	0%	1%	0%	1%	0% to 2%
H1 Texts:	0%	0%	0%	0%	0%	0%	25%	0%	0%	0%	0%	0% to 25%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	0%	0%	33%	0%	0%	0%	0%	0% to 33%
H2-H6 Texts:	0%	0%	0%	4%	0%	0%	0%	0%	0%	0%	0%	0% to 4%
IMG ALT:	0%	0%	0%	2%	0%	0%	0%	11%	0%	0%	10%	0% to 11%
Bold Text:	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0% to 1%

Search term: "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	0%	11%	3%	0%	0%	0%	4%	0%	0%	0%	2%	0% to 11%
Outbound LT:	0%	0%	0%	10%	0%	0%	0%	0%	4%	0%	0%	0% to 10%
SD LU:	0%	0%	1%	0%	0%	0%	2%	4%	0%	5%	0%	0% to 5%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0% to 2%
Meta Descr.:	0%	4%	0%	0%	1%	0%	0%	4%	4%	0%	0%	0% to 4%
Meta Keyw.:	0%	4%	0%	3%	0%	0%	0%	0%	0%	0%	0%	0% to 4%
First Sentence:	0%	6%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 6%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Keywords "natural", "gas" or "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	0%	11%	0%	7%	17%	0%	33%	15%	0%	13%	13%	0% to 33%
Body Text:	1%	2%	3%	3%	1%	3%	2%	2%	2%	5%	3%	1% to 5%
H1 Texts:	0%	8%	0%	0%	0%	0%	25%	7%	4%	4%	0%	0% to 25%
Domain:	0%	0%	0%	67%	0%	0%	0%	33%	33%	33%	0%	0% to 67%
Page URL:	0%	0%	0%	0%	0%	33%	33%	0%	0%	0%	0%	0% to 33%
H2-H6 Texts:	0%	0%	0%	4%	0%	0%	0%	0%	1%	7%	0%	0% to 7%
IMG ALT:	0%	0%	0%	7%	4%	0%	0%	19%	0%	11%	8%	0% to 19%
Bold Text:	0%	0%	0%	0%	0%	17%	1%	3%	0%	2%	0%	0% to 17%
SD LT:	0%	4%	4%	3%	2%	3%	4%	2%	0%	13%	4%	0% to 13%
Outbound LT:	0%	0%	0%	3%	0%	4%	0%	0%	4%	0%	0%	0% to 4%
SD LU:	0%	0%	1%	1%	5%	3%	2%	28%	0%	14%	0%	0% to 28%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0% to 1%
Meta Descr.:	0%	6%	0%	7%	2%	0%	0%	9%	4%	9%	0%	0% to 9%
Meta Keyw.:	0%	5%	17%	10%	0%	0%	0%	14%	17%	19%	0%	0% to 19%
First Sentence:	0%	2%	0%	0%	0%	0%	0%	1%	0%	0%	2%	0% to 2%
HTML Comm.:	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	2%	0% to 2%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "natural gas services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	n/a	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a to 1
Body Text:	n/a	880	n/a	n/a	n/a	n/a	110	n/a	n/a	n/a	n/a	n/a to 880
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a to 1
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	18	n/a	n/a	n/a	n/a	n/a to 18
H2-H6 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
IMG ALT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LT:	n/a	n/a	n/a	n/a	n/a	n/a	64	n/a	n/a	n/a	n/a	n/a to 64
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
SD LU:	n/a	n/a	n/a	n/a	n/a	n/a	189	n/a	n/a	n/a	n/a	n/a to 189
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Meta Descr.:	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 1
Meta Keyw.:	n/a	12	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 12
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "natural"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	1	n/a	28	10	n/a	1	44	n/a	7	9	n/a to 44
Body Text:	155	681	50	797	174	738	110	731	79	165	149	50 to 797
H1 Texts:	n/a	3	n/a	n/a	n/a	n/a	1	n/a	n/a	38	n/a	n/a to 38
Domain:	n/a	n/a	n/a	8	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 8
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	18	n/a	n/a	n/a	n/a	n/a to 18
H2-H6 Texts:	n/a	n/a	n/a	140	n/a	n/a	n/a	n/a	n/a	5	n/a	n/a to 140
IMG ALT:	n/a	n/a	n/a	26	47	n/a	n/a	1	n/a	101	9	n/a to 101
Bold Text:	n/a	n/a	n/a	n/a	n/a	38	n/a	n/a	n/a	162	n/a	n/a to 162
SD LT:	n/a	n/a	164	680	127	637	64	139	n/a	15	252	n/a to 680
Outbound LT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	118	n/a	n/a	n/a to 118
SD LU:	n/a	n/a	329	n/a	136	n/a	189	76	n/a	9	n/a	n/a to 329
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	439	n/a	n/a	n/a to 439

Search term: "natural"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	n/a	1	n/a	37	10	n/a	n/a	1	168	7	n/a	n/a to 168
Meta Keyw.:	n/a	12	15	47	n/a	n/a	n/a	24	15	13	n/a	n/a to 47
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	147	n/a to 147
HTML Comm.:	n/a	n/a	241	n/a	n/a	n/a	n/a	n/a	540	n/a	25	n/a to 540

Search term: "gas"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	9	n/a	36	18	n/a	9	1	n/a	15	17	n/a to 36
Body Text:	81	197	58	181	182	663	118	34	87	173	157	34 to 663
H1 Texts:	n/a	11	n/a	n/a	n/a	n/a	9	26	22	46	n/a	n/a to 46
Domain:	n/a	n/a	n/a	15	n/a	n/a	n/a	9	3	1	n/a	n/a to 15
Page URL:	n/a	n/a	n/a	n/a	n/a	1	25	n/a	n/a	n/a	n/a	n/a to 25
H2-H6 Texts:	n/a	n/a	n/a	148	n/a	n/a	n/a	n/a	206	13	n/a	n/a to 206
IMG ALT:	n/a	n/a	n/a	34	55	n/a	n/a	9	n/a	1	17	n/a to 55
Bold Text:	n/a	n/a	n/a	n/a	n/a	46	10	25	n/a	170	n/a	n/a to 170
SD LT:	n/a	n/a	172	174	135	553	72	147	n/a	23	260	n/a to 553
Outbound LT:	n/a	n/a	n/a	n/a	n/a	69	n/a	n/a	126	n/a	n/a	n/a to 126
SD LU:	n/a	n/a	337	527	143	719	196	83	n/a	17	n/a	n/a to 719
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	447	n/a	n/a	n/a to 447
Meta Descr.:	n/a	9	n/a	45	18	n/a	n/a	9	176	15	n/a	n/a to 176
Meta Keyw.:	n/a	20	23	1	n/a	n/a	n/a	1	23	1	n/a	n/a to 23
First Sentence:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	32	n/a	n/a	155	n/a to 155
HTML Comm.:	n/a	n/a	249	n/a	n/a	n/a	n/a	n/a	548	n/a	33	n/a to 548

Search term: "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	n/a	n/a	n/a	n/a	n/a	n/a	13	33	n/a	n/a	n/a	n/a to 33
Body Text:	621	79	115	231	n/a	383	122	502	144	n/a	743	n/a to 743
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	13	n/a	n/a	n/a	n/a	n/a to 13
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	n/a	n/a	28	n/a	n/a	n/a	n/a	n/a to 28
H2-H6 Texts:	n/a	n/a	n/a	100	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 100
IMG ALT:	n/a	n/a	n/a	298	n/a	n/a	n/a	41	n/a	n/a	68	n/a to 298
Bold Text:	n/a	n/a	n/a	n/a	n/a	n/a	234	n/a	n/a	n/a	n/a	n/a to 234

Search term: "services"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	n/a	55	74	n/a	n/a	n/a	76	n/a	n/a	n/a	428	n/a to 428
Outbound LT:	n/a	n/a	n/a	11	n/a	n/a	n/a	n/a	49	n/a	n/a	n/a to 49
SD LU:	n/a	n/a	175	n/a	n/a	n/a	199	153	n/a	109	n/a	n/a to 199
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	245	n/a	n/a	n/a to 245
Meta Descr.:	n/a	13	n/a	n/a	53	n/a	n/a	62	229	n/a	n/a	n/a to 229
Meta Keyw.:	n/a	24	n/a	540	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 540
First Sentence:	n/a	74	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 74
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	6	1	9	4	4	3	11	1	8	5	1 to 11
Body Text:	286	249	329	315	65	468	1,089	1,487	605	391	114	65 to 1,487
H1 Texts:	0	8	0	1	0	0	4	10	8	16	0	0 to 16
Domain:	1	1	1	1	1	3	1	1	1	1	1	1 to 3
Page URL:	0	0	0	0	0	2	3	0	0	0	0	0 to 3
H2-H6 Texts:	0	6	5	28	0	0	5	9	24	27	0	0 to 28
IMG ALT:	0	4	4	51	15	0	28	9	4	22	21	0 to 51
Bold Text:	4	0	6	0	0	12	71	26	0	32	0	0 to 71
SD LT:	2	19	61	75	35	168	45	1,031	12	109	59	12 to 1,031
Outbound LT:	0	3	2	20	16	15	4	13	85	1	0	0 to 85
SD LU:	2	17	116	51	52	155	55	27	6	61	63	6 to 155
Outbound LU:	0	9	5	47	21	6	18	6	281	24	0	0 to 281
Meta Descr.:	0	26	0	50	94	0	0	25	51	11	0	0 to 94
Meta Keyw.:	0	27	24	250	2	0	0	19	24	27	0	0 to 250
First Sentence:	10	18	3	3	19	12	5	24	1	5	31	1 to 31
HTML Comm.:	2	91	334	25	218	42	40	75	368	41	67	25 to 368

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	12	41	5	45	27	33	20	74	5	49	29	5 to 74
Body Text:	1,934	1,807	2,429	2,059	423	3,288	7,210	10,207	4,050	2,393	876	423 to 10,207
H1 Texts:	0	49	0	1	0	0	28	67	41	81	0	0 to 81
Domain:	11	5	5	17	10	12	11	11	5	10	4	4 to 17
Page URL:	0	0	0	0	0	7	35	0	0	0	0	0 to 35
H2-H6 Texts:	0	70	44	183	0	0	23	82	222	202	0	0 to 222
IMG ALT:	0	41	45	381	193	0	276	62	45	183	226	0 to 381
Bold Text:	45	0	33	0	0	119	891	184	0	186	0	0 to 891
SD LT:	14	239	742	796	270	1,674	416	7,112	141	955	558	141 to 7,112
Outbound LT:	0	33	24	204	117	144	55	144	946	1	0	0 to 946
SD LU:	7	272	1,052	885	700	1,797	669	680	37	851	753	37 to 1,797
Outbound LU:	0	62	62	542	200	58	166	79	2,174	160	0	0 to 2,174
Meta Descr.:	0	176	0	315	658	0	0	179	330	78	0	0 to 658
Meta Keyw.:	0	211	188	1,835	7	0	0	138	188	158	0	0 to 1,835
First Sentence:	62	138	17	15	114	62	21	179	25	23	200	15 to 200
HTML Comm.:	9	826	3,302	189	2,169	423	337	777	3,287	371	537	189 to 3,302

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest												
	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Number of inbound links according to these search engines (the more the better)												
Alexa:	3	11	137	42	153	212	12	25	18	15	65	11 to 212
AllTheWeb (preset settings):	11	347	5k	341	5k	1k	6	118	117	256	2k	6 to 5k
AOL.com:	0	2	46	4	79	25	1	4	21	4	33	1 to 79
Google.com:	0	2	46	4	79	25	1	4	21	4	33	1 to 79
Yahoo.com:	12	0	7k	532	5k	688	6	310	161	403	4k	0 to 7k
Links from social networks (the more the better)												
Del.icio.us:	0	1	12	14	26	18	0	1	2	7	7	0 to 26
Digg:	0	0	0	0	0	9	0	1	0	0	0	0 to 9
Other ranking factors results (the older or the lower the better)												
Web Site Age:	Nov 2001	May 2002	Aug 1995	Sep 1998	Dec 1995	Feb 2003	Oct 2007	n/a	Jun 2001	Feb 2005	Sep 1997	Aug 1995 to Oct 2007
Server Speed:	n/a	n/a	0.99s	1.82s	1.13s	0.75s	n/a	n/a	n/a	n/a	n/a	0.75s to 1.82s
Alexa Traffic Rank:	18,249 k	7,216k	113k	456k	309k	10k	5,668k	1,558k	n/a	1,119k	2,336k	10k to 7,216k